

# thePublican 2010 Features List

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## JANUARY

- 11 Sports calendar of the year; Diary dates and celebrations
- 18 **Industry report**
- 25 Tobacco; National Chip Week

## FEBRUARY

- 1 Cask ale; Hot drinks
- 8 Kitchen equipment; Energy drinks
- 15 White spirits
- 22 **Food brands report**

## MARCH

- 1 Snacks; St.Patrick's Day
- 8 The World Cup – special issue – part 1; Sport – more than just football
- 15 Lagers; Back-bar equipment and refrigeration
- 22 Dark spirits
- 29 **Quality special issue**

## APRIL

- 5 Cider report
- 12 Driving food business – part 1; Outdoor areas and beer gardens
- 19 Tech focus – entertainment and AWP machines; **Brands Report supplement**
- 26 Long mixed drinks

## MAY

- 3 Summer Special – food and drink
- 10 The World Cup – special issue – part 2
- 17 Wine – including LIWF preview
- 24 Rum; Beer and food
- 31 Marketing and promotions

## JUNE

- 7 **Soft drinks report**
- 14 Beers of the World; **People special**: Recruitment, training and careers in managed pubs
- 21 Driving food business – part 2
- 28 Cider; National Seafood fortnight

## JULY

- 5 Kitchen equipment; Technology
- 12 The Great British Beer Festival
- 19 **Drinks in 2010**: a mid-term report
- 26 Tenancies and leases guide

## AUGUST

- 2 Back-bar; Speciality Spirits & Liqueurs
- 16 Snacks; **Market Report supplement** including Licencees' Choice Awards
- 23 Best of British
- 30 Stocks and sauces; National Sausage Week

## SEPTEMBER

- 6 Driving food business – part 3; Premium beers
- 13 Long mixed drinks
- 20 Hot drinks; National Curry Week
- 27 Christmas checklist – part 1

## OCTOBER

- 4 Cask report
- 11 Hallowe'en and fireworks; Tobacco
- 18 Wine and champagne
- 25 Festive food

## NOVEMBER

- 1 Beer quality; Spirits, party drinks and cocktails
- 8 Christmas checklist – part 2
- 15 **Food report**
- 22 Customer service and the perfect serve
- 29 Food made easy

## DECEMBER

- 6 Soft drinks
- 13 Product launches of the year

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